



Simple Sales Funnel Templates

These templates are intended for use with the “Focus on the Flippin Funnel” sales training, “Taking Back Control and Selling With Soul” no-nonsense sales and marketing course, and other training videos and resources within the Superwomen Membership Club.

You can also ask any of our Expert Superwomen for advice and guidance in our member’s Facebook Community at www.facebook.com/groups/HERBusinessRevolutionSuperwomen too!

If you require assistance with finding any training or resources please visit and login to your membership area at www.herbusinessrevolution.biz/login and visit the “Contact” option where we will be able to assist you!

TEMPLATE ONE - IF YOU HAVE A FACEBOOK GROUP

Outside Facebook Group, Post or Ad — Content

Call to Action

Join Facebook Group

Upon Joining Facebook Group, Data Capture — Question

Call to Action

Give email address in exchange for 'opt in'/'freebie'

Mailing List, Automated Email Sequence — Emails

Call to Action

Join free training/get another freebie/buy your offering/share knowledge and expertise (80% value/20% sales)

Within Facebook Group, Give Value — Posts, Lives, Polls, Blogs, Promote Offerings

Call to Action

Promote news and main offerings/book a free call/book a free session/join free training/get another freebie/buy your offering/share knowledge and expertise (80% value/20% sales) - no hard sell!

Mailing List, Monthly Newsletter — Monthly Email

Call to Action

Promote news and main offerings/book a free call/book a free session

Direct Communication, Email Conversation — Emails

Call to Action

Start a conversation about person's pain points, then lead on to how you can solve them (with your offering!) - must be a conversation and not sales pitch!

Send to Sales Page, Website — Sale

Call to Action

Create an attractive sales page with easy to read benefits of your offering and what problem it solves for your customer

CONTENT

It is a good idea to plan your content using a content calendar, which **can be found within the Superwomen Membership Club!**

MAILING LIST

If you don't have a mailing list you can set this up for free using Mailchimp.

Training can be found in the Superwomen Membership Club!

MANY CHAT

You can add an extra level to both funnels by sending your first automated email containing a Many Chat link to click to receive the freebie/opt in, which will then also add the person to your Many Chat subscribers list. Use the Growth Tools function in Many Chat to create this link.

Full training can be found in the Superwomen Membership Club!

TEMPLATE TWO - IF YOU DON'T HAVE A FACEBOOK GROUP

Social Media Platforms, Post or Ad — Content

Call to Action

Visit landing page

Landing Page on Website, Linked to Mailchimp List — Data Capture

Call to Action

Give email address in exchange for 'opt in'/'freebie'

Mailing List, Automated Email Sequence — Emails

Call to Action

Join free training/get another freebie/buy your offering/share knowledge and expertise (80% value/20% sales)

On Social Media Platforms, Give Value — Posts, Lives, Polls, Blogs, Promote Offerings

Call to Action

Promote news and main offerings/book a free call/book a free session/join free training/get another freebie/buy your offering/share knowledge and expertise (80% value/20% sales) - no hard sell!

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WEBSITE LANDING/SALES PAGES

You will need to create these pages using your website creation programme (e.g. Wordpress, Wix, Go Daddy, etc), then link these to either your mailing list or purchase process.

Full training on these processes can be found in the Superwomen Membership Club!